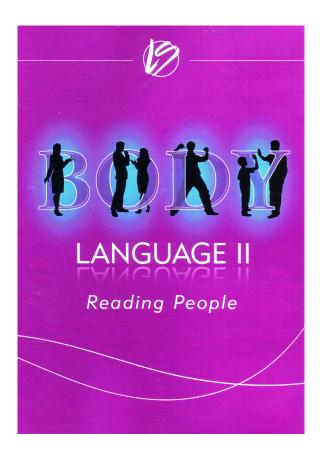
Body Language II Reading People



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Body Language II: Reading People

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The Program Summary

When we read a billboard, its message is usually larger than life and quite clear. Is it possible to read people's thoughts and feelings just by looking at them? Well, we can get pretty close if we learn to identify the silent signals they send.

We send signals all the time and may not even be aware of it. Gestures we use and faces we make send signals. The volume, speed and inflections of our voices communicate in ways that we many not intend. Through the study of emblems, illustrators, affect displays and eye behavior, a student of body language can gain insight to what people express beyond the words that they use. When people do use words, students can learn to identify and interpret paralanguage. This program provides valuable information about interpreting body language by presenting fun, easy to understand and real life examples. If your students apply this information and do some intelligent people watching, they'll see a whole new world of communication they may never have noticed.

Key points:

- Learn the six basic categories of body language.
- Discover the basics of kinesics and learn the difference between the basic kinds of signs, like emblems and adaptors.
- Learn what impact your eyes can have when you deliver a speech.
- Learn about the messages the speed, volume, and pitch of your voice communicate.
- Discover some of the different ways that other cultures use touch to communicate.
- Explore the four zones of personal space.
- Learn the difference between polychromatic and monochromatic time.

Body Language: Silent Signals

What do you say when you're not saying anything? Your body constantly communicates, sending silent, subconscious signals to those around you about what you're thinking and feeling. Much like a radio beacon, your body language broadcasts a unique set of signals that identify you to the world. Your body sends many different kinds of non-verbal signals: your postures, gestures, eye movements, the tone and volume of your voice, and even how you use time and the space around you add up to your unique dialect of body language. Experts break the study of body language into six main categories: kinesics, eye contact, paralanguage, haptics, proxemics, and chronemics.

Kinesics

Kinesics is the study of how we use facial expressions, gestures, postures, and eye behavior in communication. Kinesics is broken down into five main categories:

- Emblems: These are non-verbal behaviors that are direct replacements for words, allowing us a shorthand for communicating simple ideas. The "thumbs up" sign, a wave hello, and a shushing finger are all emblems—stand-ins for single words or short sentences.
- Illustrators: Small movements and postures used to emphasize or punctuate ideas. These are movements or actions that "illustrate" a verbal message. You may mime hitting yourself on the head when you've made a mistake, wag your hand in the air to express uncertain or conflicted feelings, point forward when you say "let's go," or even draw an invisible picture in the air—these are all illustrators. We don't plan to use illustrators, and we're often not even aware that we're using them.
- Affect Displays: Facial expressions, sometimes supported by body postures, that communicate feelings. Raising your eyebrows when you're surprised and "making a face" when disgusted are affect displays. Knowledge of the situation and the sender of the message are important to interpreting affect displays: in experiments using demonstrations of ten emotions, audiences can typically identify only half. This is one of the reasons that silent film actors used exaggerated facial expressions—it gave the audience greater context to understand the characters' emotions and thoughts. Like illustrators, we use affect displays unconsciously. We'll use them when talking on the telephone, even though the other person can't see us. Affect displays may increase the intensity of our feelings—when your face takes on a sad expression, you'll feel sadder. There's also evidence to suggest that basic displays, like smiling and frowning, are universal across cultures. Children who are blind from birth use the same affect displays as sighted children. One group of researchers has concluded that there are eight basic emotions that the face can display: happiness, surprise, fear, anger, sadness, disgust, contempt, and interest. Others add bewilderment and determination. We can use affect displays to manipulate, too: children will often cry not to express hurt, but simply to get attention.
- Regulators: Eye movements, head nods, and postures that regulate conversations. We'll often nod, smile, or make "mm-hmm" sounds to show agreement, or simply to show that we're listening. Other regulators, like head shaking, narrow eyes, or a set jaw, show disagreement. Voice inflections and gestures that signal whose turn it is to talk are another common type of regulator. Regulators can also indicate boredom—breaking eye contact or changing posture frequently shows a lack of engagement. Context is important to interpreting regulators as well—someone who is bouncing her leg may be indicating boredom, but if she is listening to music it may be a sign of keen interest.
- Adaptors: Actions that release physical or emotional tension when someone is anxious. Adaptors include cracking knuckles, twirling hair, or biting fingernails. In some cases these behaviors are actually relaxing, but often they're simply done out of habit. Someone who exhibits one of these adaptors doesn't mean to come across as nervous, but that is often the perception others will get. It's important to avoid making false assumptions—context is essential to understanding all body language.

Eyes And Voice

Eye contact

Where, when, and for how long someone looks communicates volumes. We can give a dirty look or an icy stare; have shifty eyes or a sideways glance. There are unspoken rules governing what kinds of looks are acceptable—it's considered invasive and rude to stare at strangers, for example, but in some cases a flirtatious gaze may be welcomed. In normal one-on-one conversation, people look at each other from 10 to 80 percent of the time. One study found that those who used the least eye contact where judged as defensive, cold, and immature, while those who used the most eye contact were judged as friendly, mature, sincere, and self-confident.

The same principles are important when making a speech: the best public speakers sweep the audience with their eyes, making brief eye contact with as many responsive faces in the audience as possible. This eye contact shouldn't last too long, lest an audience member feel singled out. Speakers who are uncomfortable with a group will look at their notes instead of the group, or will stare beyond the audience. Lack of connection with individuals in the audience can hurt: one study found that speakers who looked at the audience over 60 percent of the time were judged as basically sincere, while those who looked at the audience only 20 percent of the time were rated insincere. This isn't to say that constant eye contact is a necessity. In fact, when quoting or referring to statistics, it helps to read the information from the notes or presentation screen, then return to eye contact with the audience to explain the information. Distinguishing between quotation and explanation increases the audience's perception of the speaker's credibility.

Skilled card players pay close attention to their opponents' eyes, looking for subtle clues—affect displays and regulators—that may indicate what's going on in the other player's mind. They call these "tells," because they sometimes do tell what the player has in his or her hand. Beginners in poker will often stare at a bad hand longer than a good one, and won't look directly at other players when holding a good hand. These are the same kinds of non-verbal signs that communicate in conversation, and understanding how people use these cues can make you a better communicator.

Paralanguage

No matter what words you say, the tone of your voice communicates a lot. Simply put, paralanguage is your voice minus your words. The speed of your speech can have a big impact on the message you convey. Most people prefer that a presenter speak at a slightly higher than normal rate of speech, and will generally rate such a speaker as more credible. You should also be aware of the volume of your voice—you want to avoid being considered either too soft-spoken or too much of a loudmouth. Pitch, which can range from deep to high, is also an essential part of paralanguage. Other aspects of paralanguage can impact the speaker's appearance of credibility and intelligence: pauses like "um" or "uh" may make you seem uncertain, and ending sentences with higher intonation, as if they are questions, can have a similar effect. This particular type of inflection is a recent trend, and many people who end their sentences on a higher tone aren't aware they do it. Paralanguage can override the meaning of your spoken words—sometimes what you say isn't as important as how you say it.

People are exceptionally good at picking up paralanguage cues, and listeners are surprisingly accurate at judging education, age, and gender just from the sound of a speaker's voice. Even if one test designed to mislead listeners, they were accurate about 60% of the time. Emotion is trickier to identify from paralanguage alone. In one test, actors recited the alphabet in a manner intended to convey specific emotions, but listeners were only able to identify the emotions 20 to 50% of the time. This doesn't mean that paralanguage can't convey emotion, though. Another study examined the tone of voice that mothers used when talking to their children. The mothers' voices were rated for anger, nervousness, warmth, and emotional involvement. Mothers whose voices rated high in anxiety and anger had more irritable and insecure children. This doesn't mean the tone of voice caused the insecurity, but if the mothers were frequently anxious, their paralanguage was one of the ways this emotion was conveyed to their children.

Contact, Space, And Time

Haptics: The science of touch

The study of tactile communication—the language of touch—is called haptics. In some ways, touch is the most basic form of communication. The first communication an infant has is in the form of contact with its mother, and this communication is vital—infants deprived of physical contact don't thrive. As children grow older, they learn a complex set of unwritten rules governing touch—who they can touch, when, and where. Touch between members of peer groups decreases significantly between the ages of one and six. This trend away from touching continues throughout adolescence: in junior high, children touch same-sex peers only half as much as they did in the primary grades. Touch means different things in different contexts. Between equals, touch reinforces friendship bonds and shows solidarity. But in many cases touch is one-way: only one person can touch the other. Touch can be a symbol of status and control. For instance, a sports coach may put his arm around a player, but the player will not put his arm around the coach.

One of the most common ways touch is used to communicate is the handshake. At its most basic level, the handshake communicates trust, goodwill, or agreement with a common decision. But the style of handshake can say much more. A firm handshake conveys confidence, but one that is too firm can seem threatening. By the same token, a person with a weak handshake can appear ineffectual. A handshake that uses two hands or extends to the elbow can convey care or condolence. Handshaking is a common greeting ritual in the United States, but other cultures have different ways of using touch to say hello or goodbye. In France, men sometimes kiss one another on the cheeks in greeting, and in the Middle East men often kiss in greeting. In Spain and South America, female friends and relatives often walk arm-in-arm, and it's common for men to hold hands in the Middle East. Different cultures emphasize touch to different degrees—touch is less common England, Canada, Germany, and Japan than in the United States, and it's far more common in France, Italy, southwest Asia, Russia, Spain, and Latin America.

Proxemics: Using space

We all have an invisible bubble surrounding us—an area of space that we consider our own. This bubble is our **personal** space, and the study of how we structure and claim this space is called **proxemics**. Personal space has four zones:

- Over twelve feet is the public zone. A person giving a speech might be this far away from the front row.
- Twelve feet to four feet: the social zone. In this space, we converse with people we need to talk to one-on-one, but that we don't know personally, like store clerks or strangers who are asking directions.
- Four feet to one and a half feet: the personal zone. This is the most-used zone, used for friends and casual acquaintances. Most social conversation occurs within this space.
- 18 inches or less: the intimate zone. We only allow those to whom we are emotionally close, like close friends and family, into this zone. If a stranger comes into this space, we feel invaded.

Animals are often territorial. Many animals mark their space with scents. Dogs will bark at anyone or anything that invades the area they consider their own. Humans will also mark their spaces, placing personal items or photographs on our desks, writing on our notebooks, or putting vanity license plates on our cars. Our dress and body decorations like makeup are another way that we use the space around us to communicate. There are both written and unwritten rules about what spaces we're allowed to enter. Space is a status symbol: the more space you can claim, the higher your status. A boss can enter his employees' workspaces, but the employees need an appointment before they can enter the boss's office. It's uncomfortable to have your space invaded—when you're tailgated on the highway you may feel threatened, because the space around your car is an extension of your space. If your home is robbed while you're away, you may find yourself more upset about the invasion of your space than any valuables that are taken.

Chronemics

How you perceive and use time is another part of your personal broadcast. The study of how we use time to communicate is called **chronemics**. There are two main categories of time: **formal** and **informal**. Formal time is specific and standardized. It is carefully measured in seconds, minutes, hours, days, weeks, months, and years. A meeting scheduled for 1:30 has an exact starting time; it would be improper to start it 20 minutes early or 40 minutes late. Informal time, on the other hand, is unspecific. It is measured vaguely: "later," "soon," "sometime." It gives a general idea of when something will occur rather than a specific one.

Different cultures have different ideas about time. Americans and Northern Europeans usually use monochromatic time. Monochromatic time emphasizes doing one thing at a time, sticking to schedules, and meeting deadlines promptly. In these cultures, time is money. The Middle East and much of Africa and Latin America tend to use polychromatic time, in which several things go on at once. A family get-together may serve as both a social function and an occasion to discuss business matters. Meetings may not begin at their scheduled times. In other words, polychromatic time is more informal, and monochromatic time is more formal.

The language of our bodies speaks volumes. By paying close attention to kinesics, eye contact, paralanguage, haptics, proxemics, and chronemics, you can learn to decode the unspoken messages that other people send. Even more importantly, you can learn to read your own non-verbal cues. Understanding the silent signals of body language is essential to becoming a better and more efficient communicator.

Review

- Body language is the term used to describe the various non-verbal signals with which you communicate subconsciously. The study of body language is broken into six main categories: kinesics, eye contact, paralanguage, haptics, proxemics, and chronemics.
- Kinesics is the study of facial expressions, gestures, postures, and eye behavior. There are five main categories of kinesics: emblems (signals that are direct replacements for words or sentences), illustrators (small movements that emphasize spoken ideas), affect displays (facial expressions that communicate emotions), regulators (gestures and eye movements that regulate conversations), and adaptors (actions that release physical or emotional tension).
- Where, when, and for how long we use eye contact in conversation is a major part of communication. Look for too long and you may appear intimidating; avoid eye contact and you may appear defensive or insecure.
- Eye contact is also important in public speaking—it's best to make brief eye contact with many members of the audience when delivering a speech, rather than singling out an audience member with too much eye contact or looking above or beyond the audience.
- Paralanguage is the sound of your voice minus the words you speak. The volume, speed, and pitch of your voice contribute to your paralanguage.
- Haptics is the study of how we use touch to communicate.
- A simple handshake is one of the more common ways that touch is used to communicate.
- Proxemics is the study of how we use our "personal space," a bubble around our body that serves as an extension of ourselves.
- Our personal space has four zones. From furthest to closest, they are: the public zone (over 12 feet), the social zone (12 to 4 feet), the personal zone, 4 feet to 18 inches), and the intimate zone (within 18 inches of the skin).
- Chronemics studies how we use time. We can view time as formal (standardized and carefully measured) or informal (more general and vague).

Questions For Discussion

- 1. The video points out that some different cultures have different ways of interpreting and using body language. For example, we learned that people in the Middle East use touch differently than we do in the United States, and that African cultures are more likely to function on polychromatic time instead of monochromatic time. How might these differences impact communication between individuals from different cultures?
- 2. We use different types and levels of eye contact in different situations. When might we use less contact? When would we use more?

We are likely to use less eye contact when talking to someone we don't know, like a clerk in a store or a stranger who is asking us for directions. We use more eye contact when talking to someone we're closer with, like a friend or family member. Of course, if we don't want to be involved in the conversation or if we're nervous or hiding something, we will use less eye contact with someone we know well!

3. Do you think it is possible to disguise your body language? Why or why not?

Though some aspects of body language can be controlled, it's likely that the attempt to suppress your unconscious body language will display itself in other ways. If you're trying to suppress signals that you're nervous, for example, that nervousness may show itself in your posture or gestures. You may display adaptors or regulators that show that you're hiding your true emotions.

- 4. Why is body language so important? How would communication be different if we didn't have body language?
- 5. Have your students come up with a list of common adaptors. Do these actions actually relieve tension, or are they just "bad habits"?

Some common adaptors include cracking knuckles, biting fingernails, chewing on pencils, twirling hair, or tapping feet.

Suggested Activities

- 1. Have your students keep a body language journal. For one week, have them write down different examples of body language from their day-to-day conversations and interactions. At the end of the week, have them give short presentations on what they observed.
- 2. The video states that silent film actors used exaggerated gestures and facial expressions to more clearly convey their emotions. Have your class watch a scene from a silent film and identify some of these exaggerated expressions and gestures. What emotions or ideas do they convey? How can they be classified in the categories of body language defined in the video?
- 3. Paralanguage is the tone of a voice minus the content of the words it speaks. Have your students listen to only the sound for a scene from a foreign film (try to pick one in a language that none of your students know). What emotions or ideas can they discern from the sound of the actors' voices? Now have them watch the scene (without subtitles). Does the context of the picture change their interpretation? Lastly, watch the scene with subtitles. How accurate were your students at interpreting the actors' paralanguage and body language?

Body Language II Fill-In-The-Blank

Fill in the blanks with the correct words from the bank at the bottom of the page.

Our bodies constantly send out silent signals to let those around us know what's on our minds, and body language				
experts have broken those signals down into six main categories. The study of focuses on facial				
expressions, gestu	res, postures, and eye behavio	or. Experts have identified several	kinds of gestures, movements, and	
signs. First are	signs. First are, which are movements that directly replace a spoken idea. Illustrators			
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you may appear in	secure. Paralanguage is your	voice minus your	_the speed, volume, and pitch of	
your voice. Haptic	s is the study of	, and studies h	ow we use our personal space.	
lo	oks at how we use time, eithe	er formal or informal, to communi	cate. Some cultures, including	
America and north	nern Europe, operate on	time, which emphasiz	es doing one thing at a time and	
sticking to a sched	ule. Other cultures, including t	he Middle East and much of Afric	a, use time, in which	
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aspects of body lar	nguage send a silent signal to t	hose around us, and knowing hov	v to interpret these non-verbal cues	
can make us bette	r communicators.			
Word Bank:				
chronemics adaptors kinesics emphasize	eye contact monochromatic polychromatic	affect displays illustrators proxemics	words emblems regulate	

Body Language II Fill-In-The-Blank Answer Key

Fill in the blanks with the correct words from the bank at the bottom of the page.

Our bodies constantly send out silent signals to let those around us know what's on our minds, and body language experts have broken those signals down into six main categories. The study of kinesics focuses on facial expressions, gestures, postures, and eye behavior. Experts have identified several kinds of gestures, movements, and signs. First are emblems, which are movements that directly replace a spoken idea. Illustrators emphasize a spoken idea. Affect displays, which can be as simple as a smile or a frown, communicate emotions. Regulators are eye movements, head nods, and postures that regulate conversation. Lastly, adaptors are actions like cracking knuckles or biting fingernals that help to relieve physical or emotional tension. Eye contact is an essential part of everyday communication—use it too much and your stare may be viewed as intrusive; don't use it enough and you may appear insecure. Paralanguage is your voice minus your words—the speed, volume, and pitch of your voice. Haptics is the study of touch, and proxemics studies how we use our personal space. Chronemics looks at how we use time, either formal or informal, to communicate. Some cultures, including America and northern Europe, operate on monochromatic time, which emphasizes doing one thing at a time and sticking to a schedule. Other cultures, including the Middle East and much of Africa, use polychromatic time, in which several things may happen at once and events may not occur at their scheduled times. The way we use all of these aspects of body language send a silent signal to those around us, and knowing how to interpret these non-verbal cues can make us better communicators.

Word Bank:

chronemics adaptors kinesics emphasize eye contact monochromatic polychromatic affect displays illustrators proxemics

words emblems regulate

Body Language II Multiple Choice Worksheet

Circle the best available answer for each of the following:

 1) Facial expressions that communicate emotions are: a) haptics b) affect displays c) emblems d) regulators 	 6) Time that is measured in seconds, minutes, and hours is: a) polychromatic b) informal c) formal d) chronemic
2) Illustrators are gestures that: a) emphasize or punctuate ideas b) directly communicate words or ideas c) communicate feelings d) regulate conversations	 7) Paralanguage includes: a) your use of the space around you b) gestures that emphasize or punctuate ideas c) the language of touch d) the tempo, volume, and pitch of your voice
3) Showing facial expressions can the intensity of your emotions. a) decrease b) increase c) eliminate d) regulate	8) The social zone of our personal space is from our body. a) 0-18 inches b) 18 inches to 4 feet c) 4-12 feet d) 12 feet or greater
4) Too firm a handshake can seem: a) confident b) insecure c) caring d) threatening	 9) When delivering a speech, it's best to: a) make eye contact with many members of the audience b) look beyond the audience c) concentrate on a single audience member d) look at your notes or presentation screen
5) Kinesics is the study of: a) facial expressions, gestures, posture, and eye contact b) communication through touch c) how we use time to communicate d) how we use our personal space	10) Regulators are often used to:a) display emotionsb) directly communicate ideasc) show agreement or disagreementd) display monochromatic time

Body Language II Multiple Choice Worksheet *Answer Key*

Circle the best available answer for each of the following:

0	
1) Facial expressions that communicate emotions are: a) haptics b) affect displays c) emblems d) regulators	 6) Time that is measured in seconds, minutes, and hours is: a) polychromatic b) informal c) formal d) chronemic
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d) how we use our personal space

d) display monochromatic time

Body Language II Quiz

Match th	e words in the first column to the best available answer in the second column.	
	Non-verbal behaviors that are direct replacements for words	1) informal
	The range of the intimate zone of your personal space	2) 18 inches-4 feet
	The range of the personal zone of your personal space	3) monochromatic
	Behaviors like nail biting that alleviate physical or emotional tension	4) paralanguage
	Time that is measured in vague terms is	5) emblems
	Speakers who look at the audience more are judged to be more	6) 0-18 inches
	time emphasizes doing one thing at a time and sticking to schedules.	7) sincere
	Your voice minus the words you speak is called	8) adaptors

Body Language II Quiz Answer Key

Match the words in the first column to the best available answer in the second column.

5) emblems	Non-verbal behaviors that are direct replacements for words
6) 0-18 inches	The range of the intimate zone of your personal space
2) 18 inches-4 feet	The range of the personal zone of your personal space
8) adaptors	Behaviors like nail biting that alleviate physical or emotional tension
1) informal	Time that is measured in vague terms is
7) sincere	Speakers who look at the audience more are judged to be more
3) monochromatic	time emphasizes doing one thing at a time and sticking to schedules
4) paralanguage	Your voice minus the words you speak is called

Glossary

Adaptors Actions that release physical or emotional tension when someone is anxious. Adaptors include cracking

knuckles, twirling hair, or biting fingernails.

Affect Displays Facial expressions, sometimes supported by body postures, that communicate feelings. An affect display

may be as simple as a smile or a frown, and experts have identified between 8 and 10 basic emotions

that we can express with our faces.

Chronemics The study of how we use time—either formally or informally—to communicate.

Emblems Non-verbal behaviors that are direct replacements for words. The "thumbs up" sign, a wave hello, and a

shushing finger are all emblems—stand-ins for single words or short sentences.

Eye contact Looking at another person is an essential aspect of communication. In normal one-on-one conversation,

people look at each other from 10 to 80 percent of the time

Formal time Formal time is standardized, agreed-upon, and measured. A meeting scheduled for 9:00 AM uses

formal time—it wouldn't be appropriate for it to start 30 minutes early or 45 minutes late.

Haptics The study of how we use touch to communicate.

Illustrators Small movements and postures used to emphasize or punctuate ideas.

Informal time Informal time is vague and general—terms like "later," "soon," and "sometime" describe informal time.

Kinesics The study of how we use facial expressions, gestures, postures, and eye behavior in communication.

Monochromatic time A cultural attitude toward time that emphasizes doing one thing at a time, sticking to schedules,

and meeting deadlines promptly. Monochromatic time is formal.

Paralanguage The communication that occurs in your voice regardless of the words you speak. Paralanguage

interprets the non-verbal signals contained in the volume, speed, and pitch of your voice.

Polychromatic time A cultural attitude toward time in which several things may happen at once and events may not

occur when scheduled. Polychromatic time is informal.

Proxemics The study of how we use our personal space, the invisible bubble around us that we consider our own.

Regulators Eye movements, head nods, and postures that are used to regulate conversation.

For More Information...

Internet Resources

The Nonverbal Dictionary of Gestures, Signs, and Body Language Cues

http://members.aol.com/nonverbal2/diction1.htm

Assembled by body language expert David B. Givens, this is a comprehensive, in-depth online dictionary to hundreds of the most common body language gestures.

Changing Minds.org: Using Body Language

http://changingminds.org/techniques/body/body_language.htm

A guide to how to use body language to communicate more effectively.

Body Language, the Language Everybody Speaks

http://www.bodylanguage.tk/

A fairly in-depth guide to body language and communication. Includes a test of body language knowledge.

WikiHow: How to Communicate with Body Language

http://www.wikihow.com/Communicate-with-Body-Language

A richly illustrated step-by-step guide to better communication through knowledge of kinesics.

Blifaloo.com: How to Detect Lies

http://www.blifaloo.com/info/lies.php

A short guide to signs of deception, focusing on telltale facial expressions and gestures.

Print Resources

Birdwhistell, Ray. Introduction to kinesics: an annotation system for analysis of body motion and gesture. Louisville, KY: University of Louisville Press, 1952.

Kinesics and Context: Essays on Body Motion Communication. Philadelphia: University of Pennsylvania Press, 1970.

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