Exploring Business Concepts

30 minutes

Materials
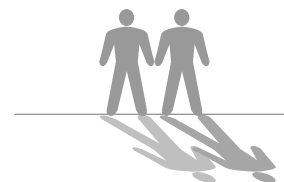- **Cooperative Group Work Rubric** — *as needed*
- ECONOMIC PRINCIPLE #2 / THE IDEAL EMPLOYEE — *one per team*

Procedure
1. Introduce ECONOMIC PRINCIPLE #2. Discuss as a class.

2. After the discussion, direct students to complete THE IDEAL EMPLOYEE.

3. The intent of this sheet is to have students focus on "what counts" when it comes to entering the workforce. When students follow this simulated venture with a real-life job, they will have already determined what they need to do or be to succeed.

Student Pairs

Cooperative Group Work Rubric

4 — *Exemplary*
- Consistently works well with peers to identify and solve issues
- Actively leads team in discussions and in drawing conclusions
- Offers to assist others with needed skills or projects
- Readily acknowledges accomplishments of others
- Encourages team to work together to add details to projects

3 — *Expected*
- Works well with peers
- Takes part in team discussions
- Assists teammates when requested
- Compliments teammates on a job well done
- Works with team to add details to projects

2 — *Learning*
- Has some difficulty working with peers
- Reluctantly takes part in team discussions
- Usually does only the minimum requirements
- Fails to acknowledge accomplishments of others

1 — *Not Rated* — Gives little or no help to the team.

ECONOMIC PRINCIPLE #2

<u>Directions</u>: Read the economic principle. Discuss the points that follow with your class.

What workers get done is called their *productivity*. The market value of what they do determines what they earn.

As an employer, you do not want to pay wages to an employee who is a lazy worker (low productivity) or whose work does not help the business (has no market value).

<u>Think what it would be like if you and your partner had your own business.</u>

1. What kind of person do you want to hire for your business?
2. What things about an employee would cause you not to hire him/her?

Task: Complete the **Ideal Employee Sheet**.

THE IDEAL EMPLOYEE

Directions: Think about your employees. What would you look for on an application, in an interview, or in a letter of recommendation?

<u>My Ideal Employee …</u>

On an application, I would look for:

_____

_____

_____

In an interview, I would look for:

_____

_____

_____

In a letter of recommendation, I would look for:

_____

_____

_____

I would NOT hire someone…

If, on an application, I found:

_____

_____

_____

If, in an interview, I found:

_____

_____

_____

If, in a letter of recommendation, I found:

_____

_____

_____

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NET VENTURES

Dear Applicant:

Thank you for your interest in Net Ventures. Your career history and accomplishments will be reviewed over the next few weeks to determine if your qualifications match those which we are seeking in our new candidates.

If you have any questions, please write to the Human Resources department representative listed below on the attached business card.

Thank you.

NET VENTURES
Learning Business Principles Through Technology Simulation

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