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What is Psychology?

Social Psychology

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Introduction

This PowerPoint® presentation is designed to offer your students an overview of key events, personalities, and concepts. Created by a classroom teacher, the slide show places a premium on ease of use and succinctness. We developed this title to:

- Engage students with visual elements
- Outline key historical issues
- Make learning clear and relevant
- Provide a customizable template for differentiated instruction

On the slides themselves, bullet points highlight central elements, and numerous images help to provide a visual context for the presentation. Extensive notes for each slide offer detailed information to help elaborate bullet points. Handouts provide a convenient way for students to make connections between the ideas presented, and the culminating quiz provides a convenient way to assess student comprehension.

It is not necessary to cover every bullet point on every slide. One of the real benefits of this medium is the flexibility it affords you. We realize that each class and each student has different needs that require different approaches to teaching. Use this presentation to help customize your teaching. Use the “View” menu in PowerPoint® to sort through the slides visually, to view the presentation as a table of contents, or to see the larger groupings of sections and chapters.

If you want to focus on certain images or make a more detailed exploration of a particular area, you can easily add or delete slides. Simply copy the presentation to your own computer and modify it to create the exact messages that you want to convey. You may also wish to search the Web for additional images, sounds, graphs, timelines, or even video clips to incorporate into the presentation.

We are dedicated to continually improving our products and working with teachers to develop exciting and effective tools for the classroom. We can offer advice on how to maximize the use of the product and share others’ experiences. We would also be happy to work with you on ideas for customizing the presentation.

We value your feedback, so please let us know more about the ways in which you use this product to supplement your lessons; we’re also eager to hear any recommendations you might have for ways in which we can expand the functionality of this product in future editions. We look forward to hearing from you.

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SOCIAL PSYCHOLOGY



Slide # 1

Social Psychologists look at human behavior in the context of societal rules and norms. They see human behavior as primarily shaped by social interactions. They recognize that people behave differently in the presence of others. In this presentation, we will focus on the importance of how groups can influence individual behavior.

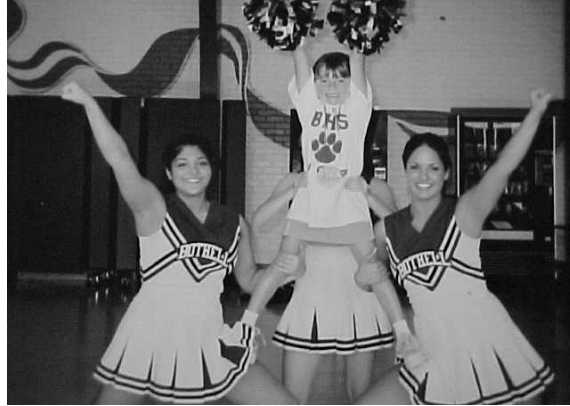
Which of the Following Is an Example of a Group?

- Cheerleaders at a school
- A high school football team
- People lined up to vote
- Women at a baby shower
- Pedestrians at a crosswalk

Slide # 2

Before we begin, let's see what you think you know about groups. We will look at a slide for each of these examples and you will explain why you think they do or don't qualify as a group.

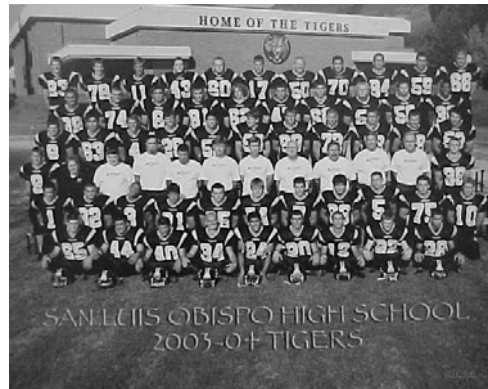
Cheerleaders at a School



Slide # 3

In order for there to be a group, there must be more than one person and there must be face-to-face interaction. Based on this definition, cheerleaders in a school definitely qualify as a group.

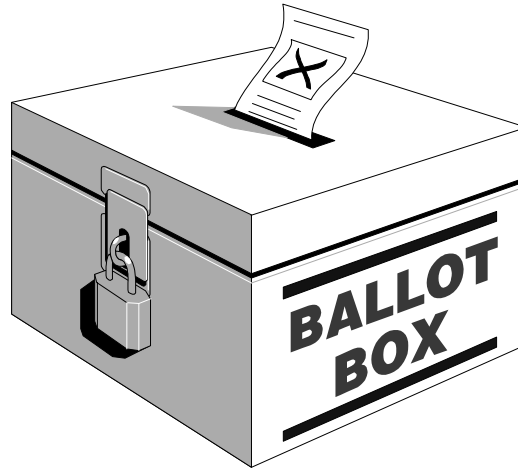
Football Team



Slide # 4

A high school football team possesses all of the characteristics of a group: they have lots of face-to-face interaction. In addition, the team's members often form many primary and secondary alliances—another characteristic of a group.

People Lined Up to Vote



Slide # 5

If there is no interaction, there is no group. Typically people in line to vote do not know each other, and thus don't really interact with one another. Therefore, they don't qualify as a group.

Women at a Baby Shower



Slide # 6

Women gathering at a baby shower is an excellent example of a group. There is much face-to-face interaction, and usually most of the women know each other and are friends.